

Value Creation Planning

Course Agenda



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08:45	Registration and Breakfast
09:00	Course Assembles and Introductory Session Bill Atkinson & Chris Wood, Course Director
09:10	The concept of value creation <ul style="list-style-type: none">• Explore the definition and key drivers of value creation in modern business models• Understand how organizations create, deliver, and capture value across stakeholders• Examine real-world examples of value creation strategies and their impact on growth and sustainability
10:00	Strategic analysis of a target pre and post-investment <ul style="list-style-type: none">• Assess key strategic, operational, and financial factors influencing a target company before and after investment to inform decision-making and value realization strategies.
10:30	Determining the best approach with the management team <ul style="list-style-type: none">• Explore strategies for aligning with management to identify the most effective value creation approach• Evaluate management's capabilities, mindset, and strategic vision to tailor engagement and support
11:00	Break
11:15	Composition of the management team
11:30	Readiness for change <ul style="list-style-type: none">• Assess organizational and leadership preparedness to embrace and implement transformational change initiatives

13:15	Lunch
14:00	Initiatives for short term cash generation
14:30	Identifying and prioritising opportunities
15:00	Break
15:15	<p>Setting targets, measuring performance</p> <ul style="list-style-type: none">• Setting reasonable expectations• Identifying and maximising the value creation levers• Articulating where growth will come from• Articulating the end game• Do the operations of the business support the strategic direction?
16:30	<p>The role of the Chairman</p> <ul style="list-style-type: none">• The CFO's perspective• Building a roadmap that everyone can work to: days 1 to 100
17:00	<p>Summary and close</p> <p>Reception drinks</p>