UK PRIVATE CAPITAL
Invested in a better future

VC Foundation

Course Agenda



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Day 1 Agenda

08:45	Registration and Breakfast
09:00	Overview of VC Eyal Malinger, Course Director • History of venture • Notable VC success stories and failures
10:00	Break
10:15	Overview of VC, What is a VC - continued Peter Mitchell, Future Planet Capital • VC investing basics (why we do it, the concept of shares, the idea of sharing in upside etc) • GP/LP structure – why this structure, what is a GP, what is LP, 2 & 20 • Other structures (VCT, publicly listed fund, evergreen CVC) • VC returns – an overview of VC returns over the years • Case Study
12:00	Lunch
13:00	VC Modelling 101 Arjun Jairaj, NOA • Intro to modelling: financial model in decision making process • Approach to financial modelling: analysing someone's else model vs building your own • Testing assumptions & model sensitivity • Case Study 1: modelling exercise • Business valuation methods and its applications • Capitalisation table modelling (including adjustments of Liquidation preference & ESOP) • Returns calculation and sensitivity • Case Study 2: return calculation

14:30	Break
14:45	Investment Thesis Manjari Chandran Ramesh, Amadeus • Building an investment thesis
15:45	Due Diligence Philip Edmondson-Jones, OXX • Concept & Importance of due diligence in VC ecosystem • Objectives, stages, tools and technology
17:30	Day 1 Ends Drinks Reception

Day 2 Agenda

08:45	Registration and Breakfast
09:00	Structuring Eyal Malinger, Course Director
10:45	Break
11:00	Term Sheet Mark Rundall, Ben Simon and Albert Mennen, Bird & Bird • Legals • Case Study
13:00	Lunch
14:00	Sourcing George Mensah, SVV • Where deals come from?

	• Outbound – thematic, market mapping etc. • How to outbound? • Networking – what is it? Why we do it? • Inbound – PR, reputation, building your own brand • Case Study
15:00	Break
15:15	Panel **Discussion:** Best practice examples from other VCs success story Shruti Iyengar, Future Planet Capital & Dan Bowyer, Superseed • Things I wish I knew when I started • VC's success story • Q&A • Tell us about your best deals • Case study
16:45	Q&A
17:00	Course Close