

# Harnessing AI for Private Capital: From Origination to Value Creation

## Course Agenda



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<b>09:00</b>	Welcome, introduction & course objectives <b>James Prebble, Palladium</b>
<b>09:30</b>	Market Context: AI's Impact on Investment Landscape <b>James Prebble, Palladium</b> <ul style="list-style-type: none"><li>• AI as a Strategic Imperative: Understanding AI's role as both a risk and an accelerant in investment decisions</li><li>• Investment Opportunities: Identifying new opportunities and risks in the AI-driven market</li><li>• Industry Benchmarks: How AI is setting new standards in investment success</li></ul>
<b>10:30</b>	Break
<b>10:45</b>	Exploring the Technology, Now and Next <b>Rich Klee, Palladium</b> <ul style="list-style-type: none"><li>• AI Fundamentals: Basic principles of AI and its applications in the investment sector</li><li>• Applied AI: How AI is practically applied in private equity</li><li>• Understanding LLMs: The role of large language models in transforming data analysis and decision-making</li></ul>
<b>12:00</b>	Lunch
<b>12:45</b>	Requirements for Successful AI Deployment <b>Rich Klee, Palladium</b> <ul style="list-style-type: none"><li>• Data Readiness: Importance of organizing proprietary data for AI applications</li><li>• Use Case Identification: Identifying and prioritising clear AI use cases</li><li>• Buying AI: Framework for assessing vendors and services</li><li>• Talent and Culture: Building a team capable of driving AI change and adoption</li></ul>

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<b>14:00</b>	<p><b>AI at a Fund Level</b> <b>Rich Klee, Palladium</b></p> <ul style="list-style-type: none"> <li>• AI Tools and Capabilities: Demonstrations of current AI tools used by PE firms</li> <li>• Case Studies: Real-life examples of AI deployment by UK private equity funds</li> <li>• Strategic Implementation: How AI is integrated into fund-level strategies</li> </ul>
<b>15:00</b>	Break
<b>15:15</b>	<p><b>AI for Value Creation</b> <b>Rich Klee, Palladium</b></p> <ul style="list-style-type: none"> <li>• Performance Enhancement: Using AI to drive business performance improvements</li> <li>• Exit Valuations: Impact of AI on increasing exit valuations for investors</li> <li>• Case Studies: Examples of successful AI-driven value creation</li> </ul>
<b>16:00</b>	<p><b>Driving AI Adoption</b> <b>Rich Klee and James Prebble, Palladium</b></p> <ul style="list-style-type: none"> <li>• Culture &amp; change management strategies, overcoming resistance.</li> <li>• Innovative and experimentative environment fosters success</li> <li>• Creating AI-ready culture, enabler vs disruptor</li> <li>• AI adoption toolkit</li> <li>• Importance of leadership at the top end</li> </ul>
<b>16:45</b>	<p><b>Legal Implications of AI</b> <b>Shane Hubbard, K&amp;L Gates</b></p> <p><b>Building AI</b></p> <ul style="list-style-type: none"> <li>• Obtaining data (implications of scraping and data mining; trends in data licensing; misapprehensions around publicly available data)</li> <li>• Development hygiene (keeping an eye on likely compliance requirements including dataset integrity and risk of bias)</li> </ul> <p><b>Using AI</b></p> <ul style="list-style-type: none"> <li>• Using generative AI for code development (risks and mitigations)</li> <li>• IP ownership of generative AI outputs including creative works and other content (perhaps some surprises)</li> </ul>

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	Deploying AI <ul style="list-style-type: none"><li>• A post-election UK regulatory snapshot</li></ul>
<b>17:30</b>	Course finish