

# Impact Investing for VCs

Course Agenda



## Agenda

<b>08:45</b>	Registration and Breakfast
<b>09:00</b>	Course Introduction <b>Alex Chikunov   Founding Partner - Verb Ventures</b>
<b>09:10</b>	Developing and Implementing a Strategy: Implementing Strategic Objectives <b>Alex Shadbolt, Future Planet Capital</b> <ul style="list-style-type: none"><li>• Creating an impact investment thesis that focusses on high-impact, high-return business models</li><li>• Assessing impact returns, risks, and related commercial upside</li><li>• Assessing 'Impact as a Source of Value' and understanding areas where impact can be a competitive advantage for certain business models</li></ul>
<b>10:30</b>	Break
<b>10:45</b>	Measuring and Reporting: <b>Mehdi Lichani, Lightrock</b> <ul style="list-style-type: none"><li>• Strategic impact measurement</li><li>• Attracting, engaging and reporting to LPs on Impact</li></ul>
<b>12:30</b>	Lunch and Course Close