UK PRIVATE CAPITAL
Invested in a better future

Accelerate

Sponsorship Opportunities 2027



25 May 2027 | Ham Yard Hotel, London

Accelerate 2027

Accelerate is the leading forum for the UK venture capital community, uniting the investors, founders and innovators powering the next generation of growth businesses.

Covering the entire venture capital landscape, from emerging start-ups and breakthrough technologies to high growth scale-ups and growth equity investment, Accelerate provides a platform for thought leadership, market insight and high-value networking.

Join an influential audience of senior investors, entrepreneurs and business leaders in Central London in May 2027 to explore the trends shaping the future of venture capital and build connections that drive lasting commercial success.



350+ Delegates

150+ GPs

40+ LPs

65+ Speakers



Principal Sponsor

£ £30,000+VAT

As the event's leading commercial partner, the Principal sponsorship provides unparalleled brand exposure, influential speaking opportunities, and exclusive access to senior decision-makers across the private capital community.

- **Premier branding** across all pre-event, event-day and post-event marketing channels.
- **Main stage speaking opportunity** to showcase your expertise and thought leadership (content in agreement with UK Private Capital).
- **An invitation-only executive roundtable lunch,** hosted in partnership with UK Private Capital for up to 15 senior industry participants.
- **Eight delegate passes** (value: £5,600+VAT) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list** (name, company, job title) three & one week before the event to support strategic networking and meeting planning.
- **Prominent brand visibility** throughout the event, ensuring maximum exposure.
- **Recognition as a key strategic partner** in event communications and on-stage acknowledgements.









Associate Sponsor

£ £20,000+VAT

Demonstrate your expertise, strengthen your market presence and engage directly with senior industry leaders through a premium Associate sponsorship package.

- **Premier branding** across all pre-event, event-day and post-event marketing channels.
- **Main stage speaking opportunity,** positioning your organisation as a recognised voice within the industry (content in agreement with UK Private Capital).
- **Six delegate passes** (value: £4,200+VAT) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital event programme, providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list,** supplied two weeks before the event to support strategic networking and meeting planning.
- **Prominent brand visibility** throughout the event, including on-site signage and event materials.
- **Recognition as an event partner** in key event communications and on-stage acknowledgements.









Thought Leadership & Networking Packages

Executive Roundtable Sponsor

Position your organisation as a thought leader through an exclusive, invitation-only discussion with senior decision-makers and influential industry stakeholders.

- **Exclusive opportunity to host** a curated breakfast or lunch roundtable for 15 senior delegates, developed in partnership with UK Private Capital to align with your strategic priorities and target audience.
- **A dedicated platform** to showcase your expertise, share insights and facilitate meaningful peer-to-peer discussion (content in agreement with UK Private Capital).
- **Four delegate passes** (value: £2,800^{+VAT}) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list** one week before the event to support pre-event outreach and meeting planning.
- **Sponsor recognition** within key event communications and on-stage acknowledgements.



£ £15,000^{+VAT}

Networking Reception Sponsor

Take centre stage during the event's premier networking opportunity by sponsoring the end of day drinks reception. Align your brand with the conversations that matter most.

- **Prominent branding** across all event marketing, delegate communications and event collateral.
- **Premium brand visibility** throughout the networking reception, including dedicated signage and acknowledgement during the event.
- **Exclusive association** with one of the event's key networking moments, where delegates connect, build relationships and explore new opportunities.
- **Four delegate passes** (value: £2,800^{+VAT}) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list** one week before the event to support targeted engagement and meeting planning.
- **Sponsor recognition** within key event communications and on-stage acknowledgements.



£ £15,000^{+VAT}

Networking Packages

Wi-Fi & Connectivity Partner

Align your brand with an essential event service and benefit from consistent visibility among delegates throughout the event experience.

- **Prominent branding** across event communications, digital marketing and on-site collateral.
- **Branded association** with the event Wi-Fi service, ensuring high-frequency exposure to attendees.
- **Dedicated sponsor-branded connection stand** that all delegates will need to attend to gain the Wi-Fi password.
- **Four delegate passes** (value: £2,800+VAT) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list** one week before the event to support pre-event outreach and meeting planning.
- **Sponsor recognition** within key event communications and on-stage acknowledgements.



£15,000+VAT

Coffee Sponsor

Align your brand with one of the event's most popular networking touchpoints and enjoy repeated exposure as delegates connect, recharge, and engage throughout the day.

- **Sole sponsor of the coffee zone,** placing your brand at the centre of one of the event's busiest and most engaging networking hubs.
- **Prominent and additional branding** on all marketing & event collateral as well as throughout the conference and networking zone.
- **Four delegate passes** (value: £2,800+VAT) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Advance access to the delegate list** one week before the event to support pre-event outreach and meeting planning.
- **Sponsor recognition** within key event communications and on-stage acknowledgements.



£15,000+VAT

Networking Packages

LP-GP Networking Sponsor (Bowling at the Ham Yard)

Position your brand with a fun and engaging networking experience, enjoying valuable exposure as delegates connect, compete, and build relationships in a relaxed, informal setting.

- **Exclusive sponsorship** of the LP-GP Bowling Event, positioning your brand at the centre of a fun and interactive delegate experience.
- Prominent **sponsor acknowledgement** throughout the event, including signage and event communications.
- **Brand visibility across** all marketing and promotional activity related to the networking event.
- Opportunity to **engage with GPs and LPs** in a relaxed, informal setting, helping to build stronger relationships and meaningful business connections.
- **Four complimentary places** at the bowling event for your team and invited guests.
- **Four delegate passes** (value: £2,800^{+VAT}) to Accelerate providing access to the full conference programme and networking opportunities.
- **Full delegate list provided one week** in advance to support targeted outreach and meeting planning.
- **Logo inclusion within wider event branding,** extending your exposure to the full conference audience.

£ £15,000^{+VAT}

LP-GP Dinner Sponsor

Join an exclusive gathering of 20–25 Venture Capital GPs and LPs, carefully curated to encourage open discussion, meaningful connections, and deeper engagement. With just one sponsorship opportunity available, the selected partner will enjoy a uniquely prominent presence and direct access to every attendee.

- **Exclusive sponsorship** of the LP-GP Summit Dinner, aligning your brand with a premium networking experience for senior industry leaders.
- **Sponsor acknowledgement** within event materials and during the networking session.
- **Logo featured** across all LP-GP Summit Dinner marketing and promotional activity.
- **Four places at the dinner,** providing valuable access to LPs, GPs, and key decision-makers.
- **Four delegate passes** (value: £2,800^{+VAT}) to Accelerate providing access to the full conference programme and networking opportunities.
- **Full LP-GP Dinner delegate list and Accelerate delegate list** provided one week in advance to support targeted outreach and meeting planning.
- **Logo inclusion** within Accelerate branding, extending your visibility across the wider event audience.

£ £15,000^{+VAT}





Networking & Branding Packages

VC CFO/COO Breakfast

Position your organisation at the heart of the venture capital community through exclusive association with the VC CFO/COO Network, bringing together the senior executives shaping the operational success of leading firms.

- **Premium branding** across VC CFO/COO Breakfast communications and event collateral.
- **Two places** at the invitation-only VC CFO/COO Breakfast.
- **Direct access to a carefully curated audience** of senior finance and operating executives from venture capital firms.
- **Four delegate passes** (value: £2,800^{+VAT}) to Accelerate, providing access to the full conference programme and networking opportunities.
- **Full-page advertisement** in the official digital programme providing a dedicated platform to showcase your brand, services and insights.
- **Delegate list provided one week in advance.**
- **Sponsor acknowledgement** within event materials and during the networking session.

£15,000^{+VAT}

Conference App Partner

Showcase your brand through exclusive sponsorship of the event app, reaching delegates at every stage of their journey as they access schedules, networking features, and key event information.

- Prominent **branding throughout the app,** ensuring continuous visibility as attendees view the agenda, speaker profiles, exhibitor listings, and networking features.
- Opportunity to **deliver targeted messages, promotions, or calls-to-action directly** to an engaged audience.
- **Enhanced brand exposure** through sponsor acknowledgement within app communications and event marketing.
- **Four delegate passes** (value: £2,800^{+VAT}) providing access to the full conference programme and networking opportunities.
- **Access to attendee data** and lead generation opportunities through the app's networking features.
- **Logo inclusion** within wider conference branding and promotional activity.
- **Align your organisation** with the event's primary digital engagement platform, reinforcing your position as an innovative and connected industry partner.

£15,000^{+VAT}






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Get in touch

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